

DANIEL S. BROSMAN

1730 Villa Park Dr., Oshkosh, Wisconsin 54904
Phone: (920) 740-9825 | Email: dan.brosman@gmail.com

EDUCATION

University of Wisconsin Oshkosh – Oshkosh, Wisconsin

Bachelor of Business Administration (BBA) | Master of Business Administration (MBA)

WORK EXPERIENCE

Interim Associate State Director – Wisconsin SBDC Network: Madison, WI (Remote) Sept. 2023-Present

- Provide leadership and guidance to a team of 40+ SBDC professionals across multiple locations, facilitating professional development and fostering a collaborative work environment.
- Represent the Wisconsin SBDC Network at state and national conferences, workshops, and events, contributing to the exchange of best practices and the advancement of small business support services nationwide.

Center Director – Wisconsin Small Business Development Center at UW Oshkosh: Oshkosh, WI July 2021-Present

Previously: Associate Director (2020-2021), Business Consultant (2018-2020)

- Direct operations of the SBDC location at UW Oshkosh, primarily serving a 6-county region of Northeast Wisconsin, offering no-cost, confidential, consulting to 400+ small businesses annually.
- Provide leadership to an expansive team comprised of 15 consultants, student interns, and support staff.
- Pioneered the launch of the Digital Marketing Clinic at UW Oshkosh in 2021, providing complimentary assistance to small businesses in need of digital marketing support. Raised \$1M+ to sustain and grow the Clinic.

Executive Director – Center for Entrepreneurship and Innovation at UW Oshkosh: Oshkosh, WI Sept. 2020-Present

Previously: Program Director (2018-2020)

- Provide complete oversight of the Center for Entrepreneurship and Innovation (CEI) – a globally recognized and award-winning entrepreneurship center located at the University of Wisconsin Oshkosh.
- Impact hundreds of students annually through entrepreneurial speaker events/workshops, business pitch competitions, growth accelerator programs, an IP commercialization program, and more.
- Instruct on campus and community-based accelerator programs that incorporate The Lean Startup method.

Owner – Oshkosh Pedal Trolley LLC: Oshkosh, WI June 2022-Present

- Established a successful business offering unique pedal-powered tours in the Oshkosh area; achieved consistent growth and profitability, demonstrating strong entrepreneurial skills and business acumen.

Program Director – SOAR Fox Cities, Inc.: Appleton, WI Nov. 2016-June 2018

- Developed a social enterprise program of SOAR Fox Cities – Make I.T. SOAR – which empowered individuals with disabilities to be gainfully employed. Individuals were hired to work in-house on contracted IT projects.
- Directed the execution of cybersecurity testing/assessments for clients with \$100M+ in annual revenues, while leading a team of 7 consisting of Technicians, a Program Coordinator, and an Autism Specialist.

Co-Founder – ActiveEDU (re-branded as MissionMove): Oshkosh, WI Sept. 2015-Dec. 2016

- Oversaw development of the ActiveEDU content library consisting of over 7,500 educational, animated, videos.
- Led various teams of 25-30 professionals; managed IT/development by providing training materials, UX/UI insight, prototypes/web flows, design assets, and daily communication to ensure milestones were being met.

Recipient of the Wisconsin Innovation Award (2016); Acquired by Adventure 2 Learning, Inc. (2021).

ACTIVE INVOLVEMENT

- **Member** – Loan Advisory Committee; Business Lending Partners (BLP) 2024-Present
- **Member** – COB Strategic Plan Alignment & Priorities Taskforce 2024-Present
- **Member** – Chancellor's Leadership Council at UW Oshkosh 2021-Present
- **Advisory Board** – IGNITE! Business Success (Envision Greater Fond du Lac) 2020-Present
- **Board Member** – Propel Oshkosh Young Professionals Organization 2020-Present
- **Founding Member** – The Fox Connection (Host of "The Pitch" Startup Competition) 2018-Present

Propel Young Professional of the Year (2022) | ASBDC 40 Under 40 (2023) | Insight Publications 40 Under 40 (2024)