

DANIEL S. BROSMAN

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EDUCATION

University of Wisconsin Oshkosh – Oshkosh, Wisconsin

Bachelor of Business Administration – Graduation Date: May 2015

Major: Human Resource Management

Emphases: Entrepreneurship & Small Business Management | Financial Services

Cumulative GPA: 3.54/4.0 (Cum Laude)

SKILLS & INTERESTS

- ✓ Teamwork & Collaboration
- ✓ Strategic & Creative Thinking
- ✓ Marketing & PR
- ✓ Lean Project Management
- ✓ Event Planning & Organization
- ✓ Public Speaking

Entrepreneurial Minded | Constant Learner | Tech Savvy | Self-Starter | Results Driven

WORK EXPERIENCE

Director – Alta Resources Center for Entrepreneurship and Innovation: Oshkosh, WI June 2018-Present

- Manage and develop the Alta Resources Center for Entrepreneurship and Innovation (CEI) – a globally recognized and award-winning entrepreneurship center located at the University of Wisconsin Oshkosh.
- Impact hundreds of students annually through entrepreneurial speaker events/workshops, business idea competitions, accelerator and incubator programs, and the newly developed WiSys entrepreneur program.
- As an SBDC consultant, offer no-cost consulting services to small businesses and early stage entrepreneurs with starting a business, marketing, financial forecasting, strategy and execution.

Program Director – SOAR Fox Cities, Inc.: Appleton, WI Nov. 2016-June 2018

- Developed a social enterprise program of SOAR Fox Cities – Make I.T. SOAR – which empowered individuals with disabilities to be gainfully employed. Individuals were hired to work in-house on contracted IT projects.
- Led a team of 7 consisting of our Technicians, a Program Coordinator, and an Autism Specialist, while also managing a large budget that was to be used towards overall advancement of the ‘startup’ program.
- Assisted with the successful execution of cybersecurity testing/assessments for clients with \$100M+ in annual revenue; responsible for ensuring a high quality technical report was provided as a deliverable to EOT members.

Accolades: Recipient of the 2018 Force for Positive Change Award presented by the Wisconsin Alumni Research Foundation (WARF) & the 2017 Company Innovation Award presented by the Fox Cities Chamber of Commerce.

VP of Product – ActiveEDU (MissionMove): Oshkosh, WI Sept. 2015-Dec. 2016

- Oversaw development of the ActiveEDU content library consisting of over 7,500 educational, animated, videos.
- Led various teams of 25-30 professional content writers, voiceover artists, and animators as they created thousands of educationally aligned exercise videos to be used by K-5 teachers and students in the classrooms.
- Managed IT/development by contributing proper training materials, UX/UI insight, prototypes/web flows, design assets, and communication with the IT team on a daily basis to ensure milestones were being met.

Human Resources Intern – Oshkosh Corporation: Oshkosh, WI Dec. 2013-Feb. 2015

- Worked with Campus Relations to develop and manage the internship program consisting of 280+ interns.
- Assisted with monthly professional/social development event planning, on-campus recruiting/interviewing, new hire onboarding, career fair logistics, social media management, promotional content, and public relations.

INVOLVEMENT

- **Member-** Beta Gamma Sigma Business Honor Society: Oshkosh, WI 2014-2015
- **Member-** Propel Oshkosh Young Professionals Group: Oshkosh, WI 2014-2015
- **Volunteer-** College of Business Ambassadors: Oshkosh, WI 2013-2015
- **President-** Collegiate Entrepreneurs’ Organization (CEO): Oshkosh, WI 2012-2015

HONORS

- Linda L. and Jeffrey D. Bartelt Scholarship Recipient Spring 2015
- Chancellor’s Junior Scholarship Award Recipient Fall 2013
- Roger E. Guiles Leadership Scholarship Award Recipient Spring 2013